



# **Business Case: Adoption of StampOut™ as a General Cleaner at Casino**

## **1. Executive Summary**

A Casino, located in British Columbia, is a vibrant facility offering a comprehensive entertainment experience including gaming, dining, and event spaces. This proposal introduces StampOut™, an innovative, tablet-based general cleaner, as a strategic solution to enhance operational efficiency, safety, and sustainability at the Casino.

## **2. Current State – Casino (Estimated)**

Based on industry benchmarks and public information, the estimated operational profile is as follows:

- Facility Size: ~250,000 sq ft
- Daily General Cleaner Usage: ~250 liters/day
- Current Average Cost per Liter: \$1.60
- Estimated Annual Chemical Cost: ~\$146,000

## **3. Proposed Solution – StampOut™ General Cleaner**

StampOut™ is a tablet-based, pH-neutral, biodegradable general cleaner designed for daily surface cleaning.

- Formulation: Tablet-based, pH-neutral, biodegradable
- Application: Daily general surface cleaning
- Pricing: \$1.00/liter equivalent

Key Benefits:

- Significant cost savings
- Safer for staff and guests
- Compact storage and reduced transport costs
- Biodegradable and non-toxic
- pH neutral, non-corrosive, and safe for staff and guests



#### 4. Comparative Performance Overview

### Comparative Performance Radar Map



The radar map above compares StampOut™ to traditional general cleaners across six performance dimensions.

#### 4.1 Cost Efficiency

Metric	Traditional Cleaner	StampOut™
Price per liter	\$1.60	\$1.00
Annual cost	\$146,000	\$91,250
Estimated savings	—	\$54,750 (37%)

#### 4.2 Storage & Logistics

Attribute	Traditional Cleaner	StampOut™
Format	Bulk liquid	Compact tablets
Storage space	High	Low
Shipping weight	Heavy	Light



#### 4.3 Worker & Guest Safety

Attribute	Traditional Cleaner	StampOut™
Irritants present	Yes	No
Odor level	Moderate to strong	Neutral
PPE required	Goggles, gloves	Minimal

#### 4.4 Environmental Friendliness

Attribute	Traditional Cleaner	StampOut™
Biodegradable	Partially	Yes
Contains phosphates	Yes	No
Packaging waste	High	Low

#### 4.5 Ease of Use

Attribute	Traditional Cleaner	StampOut™
Mixing required	Yes	Yes (simplified tablets)
Training complexity	Moderate	Low
Risk of spills	High	Low

#### 4.6 Procurement Simplicity

Attribute	Traditional Cleaner	StampOut™
SKU variety	High	Single tablet SKU
Storage requirements	High	Low
Inventory tracking	Manual	Simplified

### 5. Next Steps and Possible Pilot Program Proposal

If this document catches your attention, we would be pleased to have continued conversation, including the possibility of a small pilot program in select guest rooms and common areas lasting 4–6 weeks. We could measure: Cleaning time, staff feedback, odor, guest feedback, supply use.

If the pilot is successful, CanAmerica can assist with a broader rollout including staff training, supply logistics, and results reporting. This scalable model ensures minimal disruption while maximizing performance and savings.

### 6. Contact Information

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